

# Connection Is Everything

2024 Community Health Snapshot  
MID-ATLANTIC STATES



# A message from our vice president

At Kaiser Permanente of the Mid-Atlantic States, we know that good health is shaped by more than just high-quality medical care. It's influenced by the places people live, work, learn, and grow. That's why we are deeply committed to investing in our communities and working alongside partners to address the biggest factors that shape people's health.

In 2024, we invested more than \$343 million in community health initiatives that expand access to care, strengthen community outreach, and ultimately improve community conditions that support long-term health.

Our investments had measurable impact. Our charitable care programs reduced the financial burden of care for vulnerable members of our communities. Our support for safety-net clinics provided essential services and care for people in need. Our mobile health vehicle helped organizations provide thousands of people with health screenings, health education resources, and social support.

We partnered with schools to support the well-being of students and staff. We invested in community safety by addressing root causes of instability – such as lack of access to housing, mental health services, and economic opportunity. And, we brought together leaders from different sectors to spark collaboration and new ideas to improve community health.

We funded programs that connect people to basic needs such as access to housing and nutritious food to support long-term well-being. And we helped individuals and families achieve financial stability and independence.

These efforts reflect our belief that everyone deserves the opportunity to live a healthy life. Together with our partners, we remain committed to building stronger, more resilient communities so every individual has the foundation they need to thrive.

## **Cynthia Cifuentes**

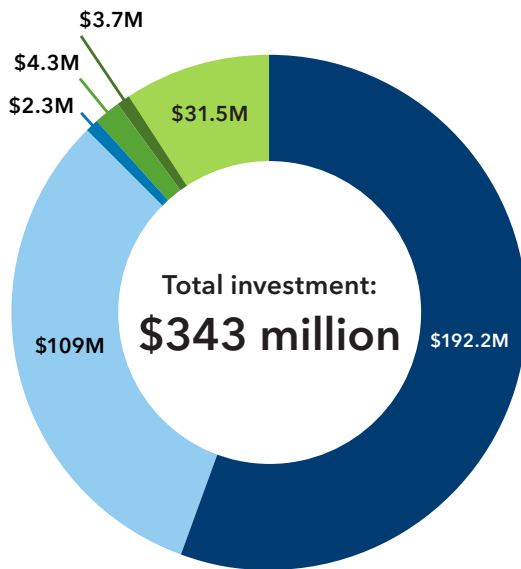
Regional Vice President  
Marketing, Communication, and Community Relations  
Kaiser Permanente of the Mid-Atlantic States





# 2024 by the numbers

## Community health investment by program in the Mid-Atlantic States



### **\$192.2 million**

Medicaid and other government programs

### **\$109 million**

Charitable coverage and care

### **\$2.3 million**

Grants and donations

### **\$4.3 million**

Health professions education

### **\$3.7 million**

Research

### **\$31.5 million**

Other



# Housing for health

Medical respite programs offer short-term housing and medical care for people who are experiencing homelessness and recovering from illnesses or injuries. They provide a place for people to safely recuperate and heal, and help avoid preventable hospital readmissions. While there are 145 medical respite care programs across the United States, only 11 are in metropolitan Washington D.C. – 2 in Maryland, 5 in Virginia, and 4 in Washington D.C.

The lack of medical respite care programs is both a public health and a public cost issue. People who are discharged from the hospital to a shelter – or worse yet, the street – face often insurmountable challenges in their recovery, which often send them back to the hospital for additional care. With the average cost of a hospital stay in Washington D.C. at \$3,974 per day, these preventable admissions are costly for the patient, the hospital, and health care providers.

Kaiser Permanente of the Mid-Atlantic States is helping establish a medical respite program in Prince George's County, Maryland, with a \$200,000 grant to Volunteers of America Chesapeake & Carolinas. This will be the first medical respite facility in the county, providing safe spaces for people experiencing homelessness to heal and get connected to services that support long-term housing needs.

“ Supporting programs like this one leads to improved health outcomes for the members of our communities who are experiencing homelessness. Medical respite makes sure everyone has access to the care and services they need to recover their health while also creating a pathway to housing stability. ”

– George Leventhal, PhD,  
Director of Community Health,  
Kaiser Permanente






# Food and nutrition security

In 2024, Kaiser Permanente awarded a \$97,000 grant to Dreaming Out Loud, Inc. The organization supports nutrition security for families with children who are at risk for diet-related ongoing diseases in communities throughout Washington, D.C.

More than 50 participating families received fresh produce to help reduce their risk of ongoing diet-related illnesses.



“ With the ability to get fresh local produce directly to participants’ doors, we will eliminate barriers to healing and wellness with fresh foods grown by community members. ”

– Christopher Bradshaw, Founder and Executive Director, Dreaming Out Loud, Inc.



# Access to care

## Community health outreach

We believe your health matters, even if you're not our patient. Everyone deserves to live in a safe, healthy community. By meeting people where they are, we can keep people healthy, not just treat them when they're sick.

Since 2010, Kaiser Permanente of the Mid-Atlantic States has operated a mobile health vehicle. It serves as a medical center on wheels, offering health screenings, flu shots, disease monitoring and more – all at no cost to community members across Washington, D.C., Maryland, and Virginia.

In 2024, we broadened its reach with support from Kaiser Permanente physicians and staff. In total, we hosted 115 events across 48 zip codes. And 21 events were in collaboration with faith-based organizations.

Residents receive more than just medical services. They were connected to resources to meet housing, food, transportation, and other social needs, as well as preventive health education.

For our communities, the initiative brought high-quality preventive care directly to underserved communities. And for our members, it ensured that care was not only accessible but also integrated with Kaiser Permanente's broader health system, enhancing continuity and trust in care delivery.

By building a bridge between clinical care and community well-being, the mobile health vehicle is a true example of health equity in motion.

## Addressing social health needs

Everyone needs healthy food, enough money to pay the bills, and a safe place to live. Meeting these and other basic needs is essential for social health and just as important as physical and

mental health. In communities across the mid-Atlantic states, thousands of people are at risk for social health needs.

The Kaiser Permanente Community Support Hub® helps connect Kaiser Permanente communities and members to financial resources, public benefits, and community programs that can support these crucial drivers of health.

### BY THE NUMBERS

**4,964**

people received clinical services and health education via the mobile health vehicle

**324**

social services provided to people in need

**21**

collaborations with faith-based organizations

**5,243**

referrals provided to support people's social health needs



# Economic opportunity

## Growing the health care workforce

In 2024, we expanded our summer high school clinical internship offerings. Forty students received paid clinical experience across Fairfax County, Prince George's County, Baltimore City, and Washington, D.C.

Each intern had the opportunity to rotate through 3 specialty departments during their 6-week experience, totaling 5,760 hours in our facilities. While there, students connected with employees and observed how to create exceptional member experiences in a health care setting. Kaiser Permanente employees volunteered to mentor the interns, host skill workshops, and provide opportunities to observe procedures.

### BY THE NUMBERS

40

high school students got paid clinical internships



“ By nearly doubling the number of participants this year, we are not just opening doors, we are building the workforce that will drive health care innovation and equity for years to come. ”

– Cynthia Cifuentes, Regional Vice President, Marketing, Communication, and Community Relations, Kaiser Permanente of the Mid-Atlantic States



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