For 50 years, we’ve been Colorado’s largest nonprofit health plan, working to improve the lives and health of all Coloradans. Our mission has been unwavering: to provide high-quality, affordable health care services and to improve the health of our members and the communities we serve.

We’ve been working on the root causes of poor health for decades, particularly for people in under-resourced communities, because we know that total health is more than health care in a medical office.

By looking at the full picture of health, we’re not just providing health care—we’re tackling real-world challenges and advancing health in the places we live, work, learn, and play.

The strategy that guides our community health efforts focuses on 3 areas:

1. **Ensure health access** by serving those most in need through Medicaid, charitable care and medical financial assistance, and by partnering with community organizations to address the need for specialty care. Improving access to health care also means connecting people with wrap-around social services, healthy meals, affordable homes, safe playgrounds, and supportive schools.

2. **Improve conditions for health and equity** by engaging members, communities, our workforce, and our organization’s assets. Better conditions grow from collaboration within our communities—solutions that are co-designed and co-created are the ones that make a sustainable, positive impact.

3. **Advance the future of community health** through innovative technology and social solutions. We need to increase our speed and capacity to respond to community needs and achieve equitable health outcomes. Innovation will improve our ability to identify and implement solutions to difficult community health problems.

Our mission includes a focus on community health, so we have strong, long-standing partnerships with community organizations that have a wealth of knowledge, ideas, and resolve to improve health and well-being. Our workforce and medical offices are also deeply rooted in community, and our integrated health care model promotes prevention.

This snapshot represents some of our work, including our $141 million* investment in community health support, partnerships, and programs in 2018.

* $141M invested includes $4.5M directed through a donor advised fund with The Denver Foundation
Ensure Health Access

What We Do

We’re committed to ensuring that everyone has access to good health and quality health care.

- **Provided charitable care and coverage**— we invested more than $120 million to provide health services to those most in need, through:
  - Medicaid and Child Health Plan Plus (CHP+)
  - Charitable health coverage and medical financial assistance
- **Provided access to care**— we gave $1 million in grants, over a 3-year period, to 4 local nonprofit organizations to encourage collaboration and increase access to primary and specialty care.
- **Celebrated the 5-year anniversary** of our Safety Net Specialty Care Program, which allows health care safety-net providers to request electronic advice from select Kaiser Permanente specialists for their uninsured, adult patients. The program also provides specific face-to-face specialty visits for safety-net patients and offers medical education opportunities to safety-net providers.

Our Impact

**Charitable care and coverage:**
- Served 52,430 people through Medicaid, CHP+, and charitable health coverage
- Supported 40,207 people with medical financial assistance

**Safety Net Specialty Care Program** highlights since 2013:
- Supported nearly 200 primary care providers in 8 health care safety net organizations
- Responded to 2,869 electronic consultations across 9 specialty care departments (allergy, cardiology, dermatology, endocrinology, gastroenterology, neurology, ophthalmology, pulmonology, rheumatology)
- Provided 682 face-to-face visits

“The opportunity to provide broad-based medical specialty advice and select, face-to-face care for safety-net patients truly aligns with Kaiser Permanente’s mission to improve the care of our communities. In addition, our providers enjoy the satisfaction of being engaged in the care of under-resourced populations, delivering advice and care to help meet the needs of our local safety-net partners and their patients.”

John Riopelle, MD,
Kaiser Permanente gastroenterologist

Gastroenterology made up 35% of all electronic-consultations and 54% of all face-to-face visits in 2018.
Improve Conditions for Health and Equity

What We Do
We invested more than $20 million in creating conditions that promote health and equity in communities that need it the most. Examples include:

- Supported financial literacy services, education, resources, and advocacy to low-income communities of color through $600,000 in general operating funds to 6 partners over 3 years starting in 2017.

- Provided $1.1 million to 4 neighborhood organizations between 2016 and 2020 to strategize, assess, and implement active living plans that improve access to safe and convenient routes to neighborhood destinations, and to increase the number of individuals who walk, bike, or use wheelchairs for transportation.

- Addressed food insecurity over the previous 2 years with an investment of more than $1 million in support of 13 nonprofit organizations to increase enrollment in the Supplemental Nutrition Assistance Program (SNAP) and increase participation in the Summer Food Service Program (SFSP).

Our Impact

Access to healthy, nutritious food
- SFSP helps to ensure low-income children continue to receive nutritious meals during the summer. Grantees served a total of 87,399 meals during the summers of 2016 and 2017.
- SNAP is a federal program designed to provide nutrition benefits to supplement the food budget of under-resourced families. Grantees increased SNAP enrollment; outcomes included:
  - 15,266 individuals were screened for food insecurity during the 2-year initiative, and 37% screened positive.
  - 41% (of those who were food insecure) received SNAP application assistance from grantees.

Active living
Results from our investment in active transportation include:
- More than 576 diverse, multisector, community partners/residents participating in the development of Active Living Plans.
- 2,286 sites, settings, and routes have been assessed to highlight opportunities or challenges for residents in these communities.
- 100% of funded communities engaged in demonstration projects to illustrate and measure the impact of changing the environment to improve safety and access.
Advance the future of Community Health

What We Do

We work in partnership with our communities, using our collective knowledge to identify and implement creative solutions to difficult community health problems. Examples include:

- **Advanced social/emotional wellness and behavioral health** in 5 school districts with an investment of $1.5 million over 3 years, beginning in 2017.

- Used our innovative Arts Integrated Resources—dynamic educational theatre and experiential learning programs—to promote wellness and health in schools, clinics, and the community.

- Continued our focus on developing a workforce of health care providers that are both culturally sensitive and representative of the diverse populations we serve.

  - We partnered with the University of Colorado Denver Anschutz Medical Campus to offer the Undergraduate Pre-Health Program to an average of 20 Colorado students pursuing professional careers in health care.

Our Impact

In the first year of our 3-year wellness initiatives, outcomes from 13 schools across 5 districts matched or exceeded the Smart Source threshold for:

- Providing appropriate counseling, psychological, and social services by 79%.
- Creating a healthy and safe school environment by 83%.
- Prompting family, community, and student involvement by 93%.
- Increasing staff health promotion by 65%.

Arts Integrated Resources served 109,569 students and adults with 912 free programs to schools in more than 22 school districts and communities. Results after the programs concluded showed:

- 94% of middle school students identified a positive strategy for facing conflict after they experienced the Confronting Conflict workshops—a shift from 59% in the pre-survey assessment.
- 95% of elementary school students retained knowledge of the STAR resiliency method from the educational theatre program, When You’re Seeing STARS.

Celebrated 10-year partnership with Metropolitan State University of Denver.

The Educational Theatre Internship is a partnership between our Arts Integrated Resources and Metro State University of Denver. It allows college theater students to serve as educators and role models of healthy behaviors for elementary school students. Using theater and storytelling, they perform shows that address social and emotional issues, including empathy-building and steps to deal with stress. Since 2008, this program has reached more than 149,210 students and adults in 320 Colorado schools across 32 districts. Watch the anniversary video highlighting our 10-year partnership with the Educational Theatre Internship at Metropolitan State University of Denver.
Kaiser Permanente Colorado invested more than $141 million* in 2018 for community health support, partnerships, and programs.

When we invest and build health in the places where we live, work and play, we help people live the lives they want to live.

*$141M invested includes $4.5M directed through a donor advised fund with The Denver Foundation

**TOTAL COMMUNITY BENEFIT INVESTMENT**

**Community Benefit Investment**

- **Medical & CHP+** $87.5M
- **Philanthropy** $2.6M
- **Research** $3.1M
- **Community Health Initiatives, Programs, Partnerships & Services** $9.3M
- **Charitable Coverage & Care** $33.2M

**Health Professions Education** $1.4M

**TOGETHER WITH OUR PARTNERS WE BUILD A HEALTHIER COLORADO**

Athmar Park Neighborhood Association
Bike Fort Collins
Boulder Valley School District
Boys & Girls Clubs of Pueblo County
Boys & Girls Clubs of the High Rockies
Center for Health Progress
Cherry Creek School District
Civic Canopy
Colorado Housing and Finance Authority
Community Foundation Serving Boulder County
Cultivando
Del Norte Neighborhood Development Corporation
Family Promise of Greater Denver
Fountain-Fort Carson School District 8
Girls Inc. of Metro Denver
Globeville Elyria Swansea Coalition
Hopelight Medical Clinic
Hunger Free Colorado
LiveWell Colorado
LiveWell Huerfano County
Localworks
Mile High Health Alliance
Mpowered
National Jewish Health
Penrose-St. Francis Health Foundation
Pueblo Triple Aim Corporation
Rose Community Foundation (Project LAUNCH)
Saint Joseph Hospital Foundation
Summit Community Care Clinic
Summit School District RE-1
Thompson School District
WorkLife Partnership
Kaiser Permanente exists to provide high-quality, affordable health care services and to improve the health of our members and the communities we serve.

Our community health strategies guide our funding opportunities and programs. To best serve our communities, we regularly evaluate how we support community health and how we work with our partners in the community. We also work closely with our national partners to make the greatest impact locally.

We’re concentrating on the following areas of focus:

• Create seamless connections to social services.
• Ensure access and affordability of health care.
• Invest in solutions to homelessness.
• Improve environmental conditions.
• Advocate for healthy living policies.
• Promote mental health and wellness.
• Address the issue of food insecurity.

View our community health needs assessment report online at about.kp.org for more information.