








Kaiser Permanente: Working to Meet Health Needs in Santa Rosa


Key Findings about People in the Community


Total Population 391,052




-  **15%** children in poverty
-  **13%** no high school diploma
-  **12%** uninsured
-  **47%** children eligible for free/reduced price lunch
-  **31%** below 200% FPL*
-  **34%** physically inactive youth


 **19%** lack social or emotional support

 **24%** heavy alcohol use (self-reported)

 **39%** of adults and **23%** of youth are overweight

 **70%** of adults and **30%** of youth do not consume adequate fruits and vegetables

 **39%** of adults and **18%** of youth are obese

 **15%** need mental health care (self-reported)

Kaiser Permanente works in partnership with other health organizations to learn about the issues and conditions impacting the health of our communities by reviewing data sources and talking with public health experts and community stakeholders. This snapshot displays Kaiser Permanente's strategies, 2017-2019, to respond to some of the most pressing needs in our community, leveraging our unique resources and expertise.

Areas of Focus

Access to Care

- ◆ Provide access to comprehensive health care coverage to low income individuals and families
- ◆ Increase and systematize access to needed social non-medical services
- ◆ Increase access to training and education for diverse populations currently underrepresented in the health care workforce

Mental Health & Wellness

- ◆ Provide access to programs, services or environments that evidence suggests improves overall social/emotional wellness
- ◆ Promote integration of care between primary and behavioral health care

Early Childhood Development

- ◆ Support early childhood workforce development
- ◆ Provide parents with information, support, and training regarding child health, development and care

Healthy Eating Active Living (HEAL)

- ◆ Increase access to healthy, affordable foods, including fresh produce and decrease access to unhealthy food
- ◆ Increase access to physical activity opportunities in schools and the community

*Federal Poverty Level (200% FPL for a family of four ranged from \$47,100 to \$48,500 between 2013 and 2015)