

Kaiser Permanente: Working to Meet Health Needs in San Rafael

Key Findings about People in the Community

Total Population 363,874



12%
children in poverty

21%
population aged 17 and under

17%
live in a food desert

31%
children eligible for free/reduced price lunch

21%
below 200% FPL*

23%
physically inactive youth

18% lack social or emotional support

24% heavy alcohol use (self-reported)

34% of adults and **16%** of youth are overweight

66% of adults and **44%** of youth do not consume adequate fruits and vegetables

19% of adults and **12%** of youth are obese

20% need mental health care (self-reported)

Kaiser Permanente works in partnership with other health organizations to learn about the issues and conditions impacting the health of our communities by reviewing data sources and talking with public health experts and community stakeholders. This snapshot displays Kaiser Permanente's strategies, 2017-2019, to respond to some of the most pressing needs in our community, leveraging our unique resources and expertise.

Areas of Focus

Access to Care

- ◆ Promote integration of care between primary and specialty care, including behavioral health care
- ◆ Increase and systematize access to needed social non-medical services

Healthy Eating Active Living (HEAL)

- ◆ Increase access to healthy, affordable foods including fresh produce, and decrease access to unhealthy food
- ◆ Increase access to physical activity opportunities in schools

Mental Health & Wellness

- ◆ Provide screening and identification related to behavioral health needs among low income, vulnerable and uninsured populations and connect them with the appropriate services or support
- ◆ Support opportunities to prevent and reduce the misuse of drugs and alcohol

Education (Marin County, Petaluma, and Sonoma Valley)

- ◆ Support early childhood workforce development
- ◆ Support youth development programs that provide support to underrepresented students to prepare academically for college

*Federal Poverty Level (200% FPL for a family of four ranged from \$47,100 to \$48,500 between 2013 and 2015)