Kaiser Permanente: Working to Meet Health Needs - Roseville Medical Center

Key Findings about People in the Community
Total Population 825,396

- 7% no high school diploma
- 9% uninsured
- 25% below 200% FPL*
- 27% live in a food desert
- 33% children eligible for free/reduced price lunch
- 27% physically inactive youth
- 17% lack social or emotional support
- 18% heavy alcohol consumption (self-reported)
- 70% of adults and 43% of youth do not consume adequate fruits and vegetables
- 15% need mental health care (self-reported)

Access to Care
- Support outreach, enrollment, retention and appropriate utilization of health care coverage programs
- Promote integration of care between primary and specialty care, including behavioral health care
- Provide support to increase enrollment in public benefit programs among vulnerable and low income populations

Mental Health & Wellness
- Provide screening and identification related to behavioral health needs among low income, vulnerable and uninsured populations and connect them with the appropriate services or support
- Support opportunities to prevent and reduce the misuse of drugs and alcohol
- Improve navigation to appropriate care within the health care system and support services in the community

Healthy Eating Active Living (HEAL)
- Increase access to healthy, affordable foods, including fresh produce, and decrease access to unhealthy foods
- Increase access to safe parks and public spaces
- Increase opportunities for active transportation
- Increase access to physical activity opportunities in the community and schools

Safe Communities
- Improve law enforcement and community relations
- Increase availability of education, job training and enrichment programs for youth
- Support targeted gang/offender outreach and case management
- Support integration of health care with community based programs and services that address violence-related issues among patients and the community

*Federal Poverty Level (200% FPL for a family of four ranged from $47,100 to $48,500 between 2013 and 2015)