Kaiser Permanente: Working to Meet Health Needs in Oakland

Key Findings about People in the Community
Total Population 581,606

- 43% lack social or emotional support
- 12% no high school diploma
- 26% rent/mortgage is 30% or more of income
- 15% experience food insecurity
- 38% of adults and 19% of youth are overweight
- 20% heavy alcohol use (self-reported)
- 73% of adults and 59% of youth do not consume adequate fruits and vegetables
- 33% below 200% FPL*
- 14% need mental health care (self-reported)
- 12% no high school diploma
- 54% children eligible for free/reduced price lunch
- 36% physically inactive youth
- 20% children in poverty
- 43% physically inactive youth

*Federal Poverty Level (200% FPL for a family of four ranged from $47,100 to $48,500 between 2013 and 2015)

Areas of Focus

Healthy Eating Active Living (HEAL)

- Increase to healthy affordable foods, including fresh produce, and decrease access to unhealthy food
- Increase enrollment in and use of federal food programs
- Increase access to physical activity opportunities in schools and the community

Mental Health & Wellness

- Support opportunities to prevent and reduce the misuse of drugs and alcohol
- Provide access to programs, services or environments that evidence suggests improves overall social/emotional wellness
- Increase access to training and education for diverse populations currently underrepresented in the behavioral health care workforce

Access & Delivery

- Support outreach, enrollment, retention and appropriate utilization of health care coverage programs
- Promote integration of care between primary and specialty care, including behavioral health care
- Increase enrollment in public benefit programs among vulnerable and low income populations

Community & Family Safety

- Improve law enforcement and community relations
- Support programs that promote non-violent solutions to conflict and alternatives to punitive responses
- Support targeted gang/offender outreach and case management
- Provide victims of violence with services needed for recovery and resilience
- Support integration of health care with community based programs and services that address violence-related issues