

# COMMUNITY HEALTH **SNAPSHOT 2021**



Kaiser Permanente Northwest Community Health furthers our mission with initiatives that help people experiencing health inequities to address the clinical, social, economic, and environmental factors that affect their health and ability to thrive. This work enlists our entire organization and region: physicians, dentists, nurses, technicians, navigators, all employees, and our community partners from Longview, Washington to Eugene, Oregon.

The numbers presented here are a snapshot of 2021 initiatives guided by Community Health priorities, which also respond to our Community Health Needs Assessment, and inform where our investments will make the greatest impact: **economic opportunity, equity, mental health, pandemic response, safety net partnerships, school health, subsidized care and coverage, and social health including housing and nutrition.** Many of our initiatives support more than one priority.

# Economic Opportunity



**99 Businesses owned by people of color**, 63% woman-owned, joined the third cohort of [Portland's Inner City Capital Connections](#), an initiative supported by Kaiser Permanente designed to help small businesses access capital to spur growth and create jobs for local residents. Watch: [Improving Health Equity One Small Business at a Time](#)



**4 Latine organizations** each received \$50,000 as part of a [\\$4 million grant](#) to support small business owners and contract workers of color with the goal to help entrepreneurs recover from the COVID-19 pandemic and invest in the future growth of their businesses: [Adelante Mujeres](#), [Hacienda CDC](#), [Huerto de la Familia](#), and Micro Enterprise Resource Initiative & Training.

**103 Students received scholarships** through [Kaiser Permanente's Health Care Career Scholarship program](#) and our partnership with Portland State University's Ignite program, which provides social, career, and academic support to diverse students.

# Equity



**3 Nonprofits addressing systemic racism** and generational cycles of trauma on individuals and communities of color each received two-year grants (total NW investment \$730,000) as part of a [\\$25 million investment](#) to support leadership development, capacity building, policy change, and closing racial achievement and opportunity gaps through direct services to children and families: [Urban League of Portland](#), [Imagine Black](#), and [KairosPDX](#).



**3 Nonprofits tackling increased acts of violence** against Asians, Native Hawaiians, and Pacific Islanders each received \$100,000 as part of [\\$5.4 million commitment](#) to help prevent future racist acts, address xenophobia related to COVID-19, provide interventions when they occur, and promote healing in affected communities: [Asian Health & Service Center](#), [Asian Pacific American Network of Oregon](#), and [Pacific Islander and Asian Family Center](#).

## Mental Health



**13 Schools and community groups** interacted with Kaiser Permanente's award-winning [Educational Theatre Program](#), in partnership with Oregon Children's Theatre.



Teaching artists engaged 988 students and 52 staff through virtual workshops and performances addressing school community health.

## Subsidized Care and Coverage



**75,467 Medicaid patients received care** through Kaiser Permanente's participation in [Oregon Health Plan](#) and [Washington State AppleHealth](#). 16,289 of those patients received integrated medical and dental care through [Health Share of Oregon](#). Additionally, 942 members received [Community Health Coverage](#) in partnership with community-based organizations.

## Housing



**51 Units of supportive housing** became available in Eugene, Oregon, when [The Commons on MLK](#) opened with funding from Kaiser Permanente and other partners. Residents are supported with 24/7 on-site services; case management; social, mental and health care resources; substance abuse treatment programs; employment and educational services, and more.

**500 Additional people per year** will receive services as a result of Kaiser Permanente's contribution to [Habitat for Humanity's "Triple Your Impact" Campaign](#), which increases Habitat's capacity to partner with triple the number of people each year through land acquisition and development, homebuilding, critical home repairs, and homeownership education classes.



**365 Vulnerable houseless seniors** in the Portland tri-county area secured permanent housing under Kaiser Permanente's Metro 300 initiative, surpassing the original goal by nearly 22%. Through voter-approved [Supportive Housing Services](#), recipients continue to receive permanent housing assistance. Watch: [Sharon's Story](#)

## Nutrition

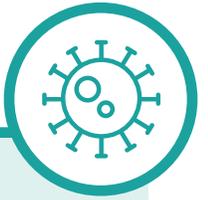


**19,393 Medically tailored meals** serving 500 patients were part of a pilot program to study health care utilization and other health outcomes related to chronic diseases. In partnership with [Meals on Wheels People](#), patients who were discharged from the hospital received nutritious meals delivered to their home based on their specific dietary needs.



**48,474 Member households** were contacted as part of the [Food for Life](#) initiative to increase enrollment in the Supplemental Nutrition Assistance Program (SNAP), the government-sponsored program that helps individuals and families purchase food.

## Pandemic Response



**9,046 Vaccine doses administered** and 818 dental visits provided at 325 community-based clinics in partnership with [Medical Teams International](#), which deployed mobile health clinics across the region in [underserved, culturally specific communities](#) including those experiencing houselessness, immigrant and refugee populations, people recovering from substance abuse disorders, seniors, veterans, and children ages 5-11 at clinics hosted by local schools.

**5 Organizations serving Black, Indigenous, and people of color** received funding for grants and technical assistance to increase access to vaccines for community members: [IRCO's Slavic and Eastern European Center](#), [Native American Youth and Family Center](#), [Oregon Latino Health Coalition](#), [Oregon Pacific Islander Coalition](#), and [Urban League of Portland](#). A vaccine hesitancy campaign led in partnership with [Public Good Projects](#) provided each organization adaptable materials found in the [COVID-19 Community Resource Download Center](#), which includes talking points and easily shareable graphics in various languages.



**1,160 people were vaccinated** at events held at East Interstate, North Lancaster, Rockwood, and Sunset medical offices in partnership with care delivery staff and Asian, Black, Latine, Marshallese, Micronesian, and Pacific Islander [community-based organizations](#). In addition to vaccines, members and non-members were offered free culturally specific food boxes and gift bags.

## Community Engagement



**959 Volunteers and 25,680 hours** were dedicated to [community service and volunteerism](#) by Kaiser Permanente Northwest employees.



**90,000 Nutritious meals** serving 3,000 member and non-member households across the region were packed and distributed by Kaiser Permanente Northwest volunteers in partnership with [Sunshine Division](#) to celebrate MLK Days of Service.

## Safety Net Partnerships



**5 Safety net partners** received grants to join the [Virtual Care Innovation Network](#), which supports safety net clinics that provide virtual care options to low-income and uninsured patients: [Outside In](#), [Multnomah County Health Centers](#), [Clackamas County Health Centers](#), [Neighborhood Health Center](#), and [Wallace](#).



**75,000 Patients received vaccinations** as a result of a [\\$1.1 million grant](#) awarded to the [Oregon Primary Care Association](#) and disseminated to 11 Federally Qualified Health Centers – also known as community health centers or safety net partners – to increase vaccination rates among patients in some of the most vulnerable populations throughout Oregon.

**55% Investment increase** was made with a combined pledge of \$7.85 million over the next three years for the [Community Care Collaborative](#) to support [Project Access NOW](#). Since 2007, the Collaborative – Kaiser Permanente Northwest, Adventist Health, Legacy Health, Oregon Health & Science University, and Providence Health & Services – has invested more than \$35 million to support Project Access NOW and its work offering services for the uninsured and under-insured throughout the region.

# Social Health



**8,172 people accessed services** through [Connect Oregon](#) and [Unite Washington](#), community information exchanges comprised of a network of health systems, community clinics, and local nonprofits. Through secure, electronic closed-loop referrals, network partners collaborate to ensure communities and individuals can easily access much-needed resources and social services. At the close of 2021, active network partners numbered 320 in Oregon and 166 in Washington.



**1,893 people were served by Resource Access Centers (RAC)**, a partnership with [Impact NW](#). RAC staff work in tandem with health care teams to offer free, confidential help to individuals and families who need connection to community resources such as housing, food, utilities, childcare, behavioral health, employment, legal services, and more.

**21 Clark, Cowlitz, and Wahkiakum County organizations** formed the third cohort of the [Community-Clinic Integration Grant Initiative](#), each receiving \$24,500 (total investment \$514,500) to cover program and staffing expenses associated with becoming a network partner of [Unite Washington](#). This cohort offers high demand services including housing, employment, transportation, legal, interpersonal violence, and mental health; several also offer culturally specific services to communities facing racial health disparities.

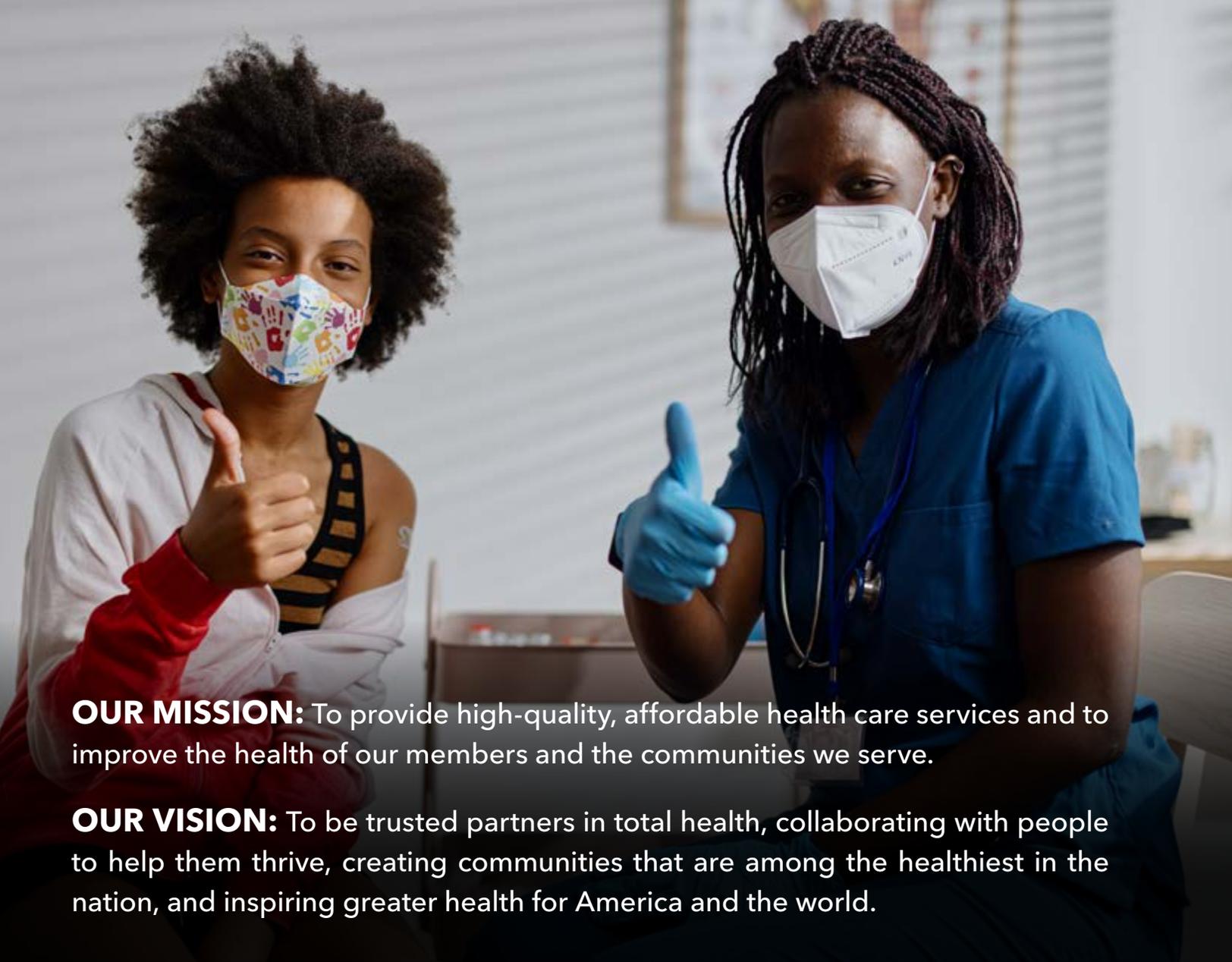
# Schools



**65,000 Students in four school districts**, along with approximately 45,000 parents and over 800 staff, received guidance from [“Planning for the Next Normal at School”](#), Kaiser Permanente’s Thriving Schools Playbook with actionable steps for schools to prioritize health and wellbeing while navigating the challenges of both in-person and virtual school environments. Beaverton, Hillsboro, Portland, and Salem-Keizer school districts each received a donation of \$24,999 (total investment \$99,996).



**31 Organizations supported** by the [Health and Education Fund](#), a partnership between Kaiser Permanente Northwest, Northwest Health Foundation, CareOregon, Meyer Memorial Trust, and Oregon Community Foundation, received over \$3.4 million during the fund’s 2018-2021 tenure. The initiative helped to break down silos between the health care and education sectors, fostering collaboration for long-term positive change.



**OUR MISSION:** To provide high-quality, affordable health care services and to improve the health of our members and the communities we serve.

**OUR VISION:** To be trusted partners in total health, collaborating with people to help them thrive, creating communities that are among the healthiest in the nation, and inspiring greater health for America and the world.

In 2021, as the COVID-19 pandemic continued to magnify economic, social, and health disparities disproportionately affecting Asian, Black, Indigenous, Latine, Pacific Islander, and other communities of color, Kaiser Permanente increased support to fight systemic racism, bolster economic opportunity for small business owners and those without intergenerational wealth, fund COVID-19 vaccine equity initiatives, increase affordable and supportive housing, distribute nutritious food to those in need, expand access to care for uninsured and under-insured individuals and families, and in numerous other ways work in allyship with communities to fortify our commitment to healing and good health for all.

Protecting the health and safety of our employees, members, and communities by providing social, mental, and physical health resources and services is imperative to affecting lasting systems change. This is no easy task, but our resolve remains steadfast. Community Health is dedicated to strategically and sustainably improving the health of our members and communities we serve, because every person in the Northwest deserves to live, learn, work, travel, play and thrive.



# Kaiser Permanente Northwest made a total of \$144,470,353 in Community Investments in 2021.

<p><b>\$120,338,198</b> in subsidized care and coverage</p>	<ul style="list-style-type: none"><li>• Medical Financial Assistance</li><li>• Medicaid</li><li>• Charity Care</li></ul>
<p><b>\$1,157,018</b> in safe and supportive school initiatives</p>	<ul style="list-style-type: none"><li>• Thriving Schools</li><li>• Educational Theatre Program through Oregon Children’s Theatre</li></ul>
<p><b>\$8,203,815</b> in safety net partnerships</p>	<ul style="list-style-type: none"><li>• Safety net programs and services</li><li>• Unity Center for Behavioral Health</li></ul>
<p><b>\$1,038,413</b> in social health initiatives</p>	<ul style="list-style-type: none"><li>• Housing</li><li>• Nutrition</li><li>• Connect Oregon + Unite Washington</li></ul>
<p><b>\$1,697,590</b> in economic opportunity initiatives</p>	<ul style="list-style-type: none"><li>• Health Care Careers Scholarships</li><li>• Capacity building for small businesses</li><li>• Racial justice initiatives</li></ul>
<p><b>\$1,919,325</b> in community and employee engagement</p>	<ul style="list-style-type: none"><li>• Employee engagement programs</li><li>• Nonprofit organization capacity-building</li><li>• Strategic partnerships with nonprofit organizations</li></ul>
<p><b>\$10,115,994</b> in research and education</p>	<ul style="list-style-type: none"><li>• Graduate Medical Residency program</li><li>• Center for Health Research support</li></ul>