Kaiser Permanente Northwest Community Health furthers our mission with initiatives that help people experiencing health inequities to address the clinical, social, economic, and environmental factors that affect their health and ability to thrive. This work enlists our entire organization and region: physicians, dentists, nurses, technicians, navigators, all employees, and our community partners from Longview, WA to Eugene, OR.

The numbers presented here are a snapshot of 2020 initiatives guided by Community Health priorities, which also support our Community Health Needs Assessment, and inform where our investments will make the greatest impact: economic opportunity, equity, mental health, pandemic response, safety net partnerships, schools, subsidized care and coverage, and social health including housing and nutrition. Many of our initiatives are multifaceted supporting more than one priority.
**Economic Opportunity**

99 Businesses owned by people of color joined the second cohort of Portland's Inner City Capital Connections, an initiative designed to help small businesses access capital to spur growth and create jobs for local residents.

**Equity**

10 Nonprofits on the frontlines of fighting systemic racism received grants totaling $250,000 for general operating expenses to provide flexibility for the organizations to use the money where it can have the most impact in Oregon and SW Washington.

**Housing**

300 Medically vulnerable homeless seniors in the Portland tri-county area have been placed in permanent housing as part of Metro 300, a $5.1 million investment of flexible funds enabling an “anything necessary” approach to cover rent and associated fees, utilities, security deposits, and more. Watch how Metro 300 was a life saver for two individuals in Washington County, OR.

**Mental Health**

81 Schools and community-groups interacted with Kaiser Permanente's award-winning Educational Theatre Program, in partnership with Oregon Children's Theatre. Teaching artists engaged 2,488 students and 299 staff through workshops and performances addressing school community health, and 7 read-aloud, social emotional learning videos were produced receiving over 930 views.

37 Units of supportive housing became available in Salem, OR when Redwood Crossing opened.
Community Engagement

835 Volunteers and 3,250 hours were dedicated to community service and volunteerism by Kaiser Permanente Northwest employees.

500 Wildfire clean-up kits were assembled to help people affected by the fires that devastated Oregon. Additionally, $300,000 was donated to the Red Cross Cascades Region to support relief efforts in areas from Lane to Clackamas Counties.

Nutrition

10,000 Medically tailored meals were delivered to 240 patients through a pilot program with Meals on Wheels People to test health care utilization and other health outcomes related to chronic diseases and the effects of nutritional food in medicine.

5,322 Households accessed the Supplemental Nutrition Assistance Program (SNAP) application after they were contacted as part of a Food for Life initiative to increase enrollment in SNAP, the government-sponsored program that helps individuals and families purchase food.

Safety Net Partnerships

11 Safety net organizations were funded through the Health Systems Access to Care Fund at Oregon Community Foundation, a collaborative that supports community clinics providing access to health care to uninsured/underinsured people. Each organization received a one-year $50,000 grant to build organizational capacity, increase staffing, and strengthen systems to continue needed health care.

Pandemic Response

7 Grants for COVID-19 prevention and response, totaling $700,000, were awarded to organizations supporting people experiencing homelessness from Eugene, OR to Longview, WA. Funds helped to respond to specific local needs, enhance coordination among homeless health care providers, and support prevention, testing programs, street outreach, and more.

556 Members were supported by a Community Assistance Fund established to aid members experiencing secondary effects of COVID-19 like homelessness, hunger, unemployment, and other issues. A partnership with Project Access NOW, the fund dispersed over $200,000 to help struggling patients across the region.
Social Health

12 Health care organizations partnered to launch Connect Oregon + SW WA, a community information exchange that enables health systems, community clinics, and local nonprofits to collaborate and connect people to an array of social services. At the close of 2020, there were 1,726 organizations in the resource directory and 158 with the ability to make closed loop referrals. Watch: What is Connect Oregon?

598 people were served by Resource Access Centers (RAC), a partnership with Impact NW. RAC staff work in tandem with health care teams to offer free, confidential help to individuals and families who need connection to community resources such as housing, food, utilities, childcare, behavioral health, employment, legal services, and more.

Subsidized Care and Coverage

67,678 Medicaid patients received care through Kaiser Permanente’s participation in Oregon Health Plan and Washington State AppleHealth. 15,250 of those patients received integrated medical and dental care through Health Share of Oregon. Additionally, 927 members received Community Health Coverage in partnership with community-based organizations.

12 Lane, Marion, and Polk County organizations formed the second cohort of the Community-Clinic Integration Grant Initiative, each receiving $60,000 over two years (total investment $720,000). The initiative seeks to build capacity, increase collaboration, and better address community members’ social needs using Connect Oregon + SW WA.

Schools

41,364 Students and 5,281 staff in the Canby, OR and Battleground and Vancouver, WA school districts benefited from Collaborative Learning for Educational Achievement and Resilience (CLEAR).

A partnership with Washington State University, CLEAR supports integration of trauma informed practices into school environments through staff development, consultation, and support.
In 2020, the COVID-19 pandemic, heightened attention toward racial injustice, and devastating wildfires profoundly altered how we live, learn, work, travel, and play. These events also magnified the significant health, economic, and social disparities plaguing the U.S.

Throughout 2020, Kaiser Permanente was on the frontlines to help protect the health and safety of our employees, members, and communities. We pivoted our operations and how we provide care to help stem the spread of COVID-19, bolster public health infrastructure, and support an effective, equitable pandemic response. We also reinforced our commitment to create a healthy, resilient society with policies and practices that are anti-racist and equipped to foster racial equity, healing, and good health for all marginalized groups.

While 2020 brought unprecedented challenges, the dedication to our mission is unwavering. Community Health is committed to critically and sustainably improving the health of our members and communities we serve by connecting more people to quality and affordable health care, furthering racial and vaccine equity, fostering economic opportunity, addressing unmet social needs, increasing access to nutritious food, ensuring students and educators flourish, and increasing affordable and supportive housing so that every person in the Northwest can thrive.
Kaiser Permanente Northwest made a total of $166,226,224 in Community Investments in 2020.

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<th>Category</th>
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| Medical Financial Assistance                | $132,342,552  | • Medicaid
                              |                | • Charity Care
                              |                | • Grants and donations for subsidized care and coverage                      |
| Thriving Schools                            | $1,281,925    | • Educational Theatre Program through Oregon Children’s Theatre              |
| Safety-net programs and services            | $11,904,190   | • Unity Center for Behavioral Health                                         |
| Safety-net programs and services            |               | • Grants and donations for community clinics and other safety-net providers   |
| Housing                                     | $3,855,103    | • Connect Oregon + SW WA                                                    |
| Housing                                     |               | • Grants and donations for community social health strategies               |
| Health Care Careers Scholarships           | $2,973,862    | • Capacity building for small businesses                                    |
| Health Care Careers Scholarships           |               | • Racial justice initiatives                                                |
| Employee engagement programs               | $1,962,356    | • Nonprofit organization capacity-building                                  |
| Employee engagement programs               |               | • Strategic partnerships with nonprofit organizations                       |
| Employee engagement programs               |               | • Grants and donations in support of employee volunteerism                  |
| Graduate Medical Residency program          | $11,906,236   | • Center for Health Research support                                        |

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